

# Pioneering the Future of Qatar Since 1980



شركة روابي جروب ز.ذ.م.م  
AL RAWABI GROUP OF COMPANIES W.L.L.

# 45 years in pursuit of excellence



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[alrawabigroup.com](http://alrawabigroup.com)



In 1980, a bold vision took root in Qatar's sands and Al Rawabi Group bloomed out of it. What started as a local venture has flourished today into a dynamic empire, crossing borders & industries, from bustling retail aisles to vast distribution networks. With a multicultural workforce of over 3,500 employees from 25 nations, Al Rawabi Group delivers high-performing, customer-centric solutions powered by cutting-edge technology & modern infrastructure.

For over four decades, we have upheld our core values of honesty, innovation, & geniality, ensuring inclusive service for all, whether resident or expatriate. Our pursuit of excellence positions us to lead in every business sector we engage in. With a commitment to quality & collaboration, we provide world-class services backed by a dedicated team.

Today, Al Rawabi Group ranks among the largest conglomerates in the Middle East, continually aiming for greater heights.

**3500** Employees

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**400** Vehicles

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**45+** Countries

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**10** Business verticals

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**100,000+** sqm  
of Supply and Logistics  
Facilities

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AL RAWABI  
GROUP OF COMPANIES W.L.L

# Pillars of growth

- **Integrity First**

Act with honesty, transparency, and responsibility in every dealings.

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- **Respect for People**

Value our people & empower them to thrive.

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- **Customer at the Core**

Our customers are at the heart of everything we do.

- **Purposeful Innovation**

Embrace change & challenge convention to deliver better solutions.



## A vision to be a premier conglomerate

Where integrity leads the way, growth is ambitious and sustainable, & customers retain happiness.

## A mission to create lasting value

Shaped by innovation, defined by quality, & guided by excellence in all we do.

### ● Excellence In Execution

We do things right, & right things we do.

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### ● Unity In Vision

Move as one team, aligned with our mission & driven by shared goals.

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### ● Sustainable Growth

Build for long term-with a commitment to ethics, community, & the planet.

# Visionaries who transform potential into progress

At the heart of Al Rawabi Group's success is a leadership team that blends wisdom with vision. This leadership body, supported by a capable team of professionals from diverse backgrounds, consistently shapes tomorrow, redefines corporate strategies, realigns resources & nurtures growth with precision.



“ Seeing tomorrow today, helped Al Rawabi build a legacy ”

When we formed Al Rawabi Group in 1980, it wasn't just a business, it was a belief. A belief in values that surfaced early, carried forward by individuals who saw not just the present, but the possibilities ahead. With each step I took to build the company, our incredible team was able to turn vision into ventures, & ventures into victory. It is this spirit that anchors our promises, to customers, to partners, to every hand that's built this legacy. Seeing the future is what helped me build Al Rawabi into the legacy it is today. A feat that would have been impossible without the perseverance, commitment and mentoring of our leadership team, for which, I am eternally grateful.

**M.P Abdulla**  
Chairman

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## “45 years of unprecedented expansion found us among Qatar’s largest conglomerates”

After 45 years of prodigious expansion, today we take the heed of our painstaking efforts. From the very beginning, we grew mirroring Qatar’s growth. Today, we have a well deserved spot among Qatar’s largest conglomerates. While we proudly reflect on our legacy today, our sights remain firmly set on the future, including ambitious expansion into international markets armed with the same integrity and excellence that defined us at Qatar.

**Mohammed Abdulla**  
Managing Director

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# Al Rawabi growth through the years

The legacy that Al Rawabi built did not occur over night. This is the result of over forty five years of committed hard work with purposeful innovation. Our growth is planned, our goals are high & our team is always inspired to move forward.



## Board of Directors

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**Ajmal Abdulla**  
Executive Director

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**Muhammed Sadik**  
Director

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**Haris Thayyil**  
Director

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**Ansar Abdulla**  
Director

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**Muhammed Jaseel**  
Associate Director

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**Muhammed Sinan**  
Associate Director

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## Business Verticals

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- Al Rawabi Wholesale Divisions
- Rawabi Hypermarket
- Food & Beverages Division
- Five Group Trading
- Food Factory
- Ajmal Trading Electronics & BIAS
- Active Trading
- Rawabi Shopping Online
- Tasveek
- Facility Management

# Al Rawabi Wholesale Divisions

## Uniting Qatar's wholesale world

The Al Rawabi Wholesale Division plays a pivotal role in Qatar's market, offering an extensive range of products and delivering consistently exceptional service. Our supply chain is built for speed and precision, powered by advanced logistics and distribution systems that ensure timely deliveries and efficient inventory management across all touchpoints. Our Mission is to unite Qatar's wholesale world and envision to be the premier wholesale provider in GCC, recognized for innovation & a strong customer-centric approach.

### Wholesale Plus

A Cash & Carry Outlet that caters to the wholesale needs of retailers, foodservice operators, and bulk buyers across Qatar. Located at Al Nayef Building 458, Wholesale Plus offers a broad array of essential goods, ranging from groceries, dairy, non-food items, health and beauty products, to household essentials, all at competitive wholesale prices.



# Rawabi Hypermarket

# Qatar's finest shopping destination

From humble beginnings to a household name, Rawabi Hypermarket has blossomed into a retail powerhouse across Qatar. The Hypermarket offers a comprehensive shopping experience through a wide product range and exceptional customer service. On March 2, 2023, the grand opening of our flagship store in Izghawa with 120,000sq. ft. of retail brilliance, with 26 checkouts, 500+ parking bays,

a cozy R-Café, and a welcoming Ahlan Lounge marked a new era for the Hypermarket. We continue to innovate by strategically opening new branches in high-traffic areas and with initiatives designed to enhance customer convenience and accessibility.



Al Rawabi Food & Beverages Division

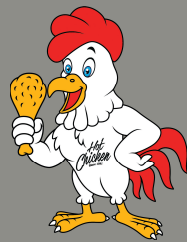
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# Qatar's signature dining experience



At Al Rawabi, food is more than nourishment - it's a promise of quality, safety, & satisfaction. In our Food & Beverages Division, that promise shines through certified standards & heartfelt testimonials from customers who return to our restaurants for its flavors & ambience. We strive to become Qatar's most cherished dining experiences—where every bite blends innovation, taste, & genuine hospitality.

## Hot Chicken Restaurant



Since 1991, Hot Chicken has been a household name in Qatar, renowned for serving the crispiest, most flavorful fried chicken & selection of grilled options. With a new logo & a refreshed atmosphere, Hot Chicken has reimagined its look without touching the timeless taste & satisfying experience that has defined it for decades.

## Tasty Restaurant



Specializing in a flavorful fusion of Indian & Arabic cuisines, Tasty Restaurant offers a diverse menu at affordable prices. Designed to cater to a wide range of tastes, the restaurant ensures a satisfying & enjoyable dining experience for every guest.

## Hot Tea Cafe



Hot Tea is a well-known destination for high-quality tea & coffee, with its signature Karak Tea earning particular acclaim. The brand creates a warm, inviting atmosphere where customers can relax & enjoy a wide selection of satisfying beverages & snacks.

## Café Lovella



A premium destination for coffee enthusiasts, Café Lovella serves expertly brewed coffee & more. With a thoughtfully curated menu featuring refreshing beverages & a variety of light meals, it provides the perfect setting for a relaxing break or a satisfying casual dining experience.

# Five Group Trading

## Qatar's eye to the world

Five Group Trading specializes in the import & export of a diverse range of food & non-food products. With a strong focus on FMCG distribution, our unique strength lies in an extensive international supply network & operational efficiency, ensuring prompt & reliable service. We currently manage a vast product portfolio sourced from countries including Italy, India, Spain, Malaysia, Thailand, Vietnam, UAE, Pakistan, Turkey, China, & Bangladesh. By 2030, we aim to

stand among Qatar's top 10 distributors - driven by global partnerships, strategic acquisitions, & an unyielding standard of excellence.



شركة فايف جروب للتجارة ذ.م.م.  
**FIVE GROUP TRADING CO. W.L.L.**  
IMPORTERS AND DISTRIBUTORS OF FOOD AND NON-FOOD ITEMS



**FIVE GROUP**  
WHOLESALE HUB  
CASH & CARRY



# Choice Food Factory

## Feeding Qatar's fresh palate

Choice Food Factory is a modern food packaging facility specializing in a wide array of products for retail & wholesale markets. Our offerings include high - quality bakery items under the English Oven brand such as fresh bread, pastries & dry cakes alongside packaged spices, pulses & dry goods. Inside our state-of- the-art facility, innovation meets tradition. We blend advanced techniques with timeless quality ensuring each product that leaves our line is fresh, flavorful, & safe. Choice Food Factory stands out for its commitment to premium

ingredients, precision-driven packaging, & rigorous quality control and always delivering products that consistently meet the highest industry benchmarks.



# Ajmal Trading & Electronics

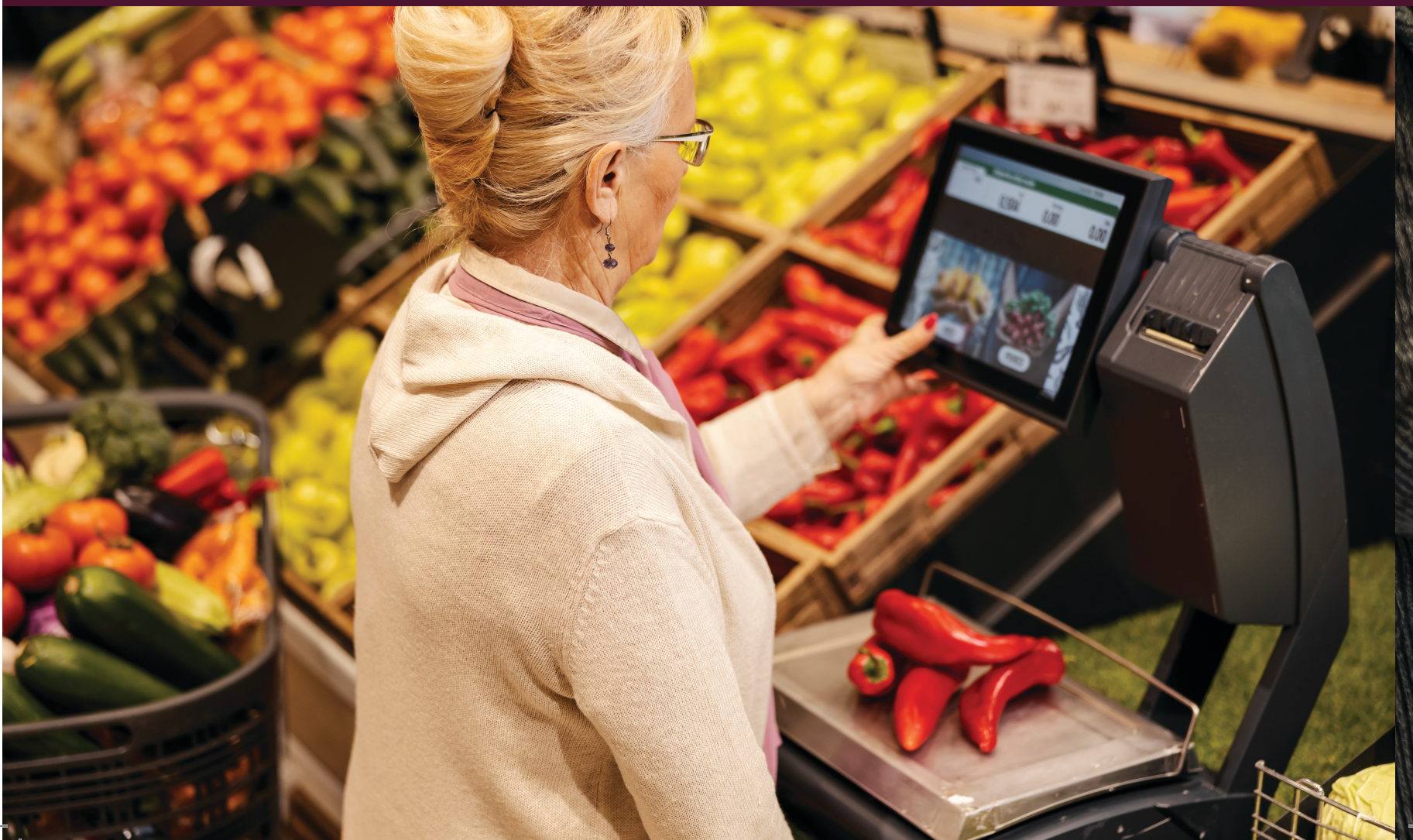
## Innovating Qatar's tomorrow

From precision to performance, Ajmal Trading & Electronics has been shaping Qatar's retail & industrial landscape since 2006. Known for reliability & forward-thinking, the company delivers expert calibration services, industrial automation, & tailored retail systems to meet evolving market needs. Ajmal Trading & Electronics strives to stand at the forefront of innovation in Qatar where technology meets trust, & service defines success. To achieve this we craft tailored solutions in weighing, automation, &

POS delivering not just tools, but transformation. Every system we provide carries our promise of precision, reliability, & unwavering support for tomorrow's demands.



**AJMAL**  
Trading & Electronics



# BIAS - Technologies

## Empowering Qatar's tomorrow

Since 2012, BIAS has been at the forefront of retail innovation in Qatar offering premium electronics, mobile accessories, IT services, & complete retail POS solutions. Our focus on innovation, quality, and service enables us to support diverse business needs & enhance operational efficiency. BIAS delivers end-to-end retail POS systems, premium electronics, advanced IT solutions, & reliable customer support - all designed to optimize retail environments and boost productivity.



# Active Trading Company & Services

## Qatar's year round support

Established in 2019, Active Trading has rapidly become a trusted name in Qatar's food supply sector, specializing in high-quality fresh, frozen, & chilled products. We proudly serve restaurants, retailers, caterers, & whole salers with premium fruits, vegetables, sea food, & meats sourced globally. Our strong international sourcing network from

the orchards of Turkey, the coasts of Canada, & farms across India & Australia, allow our products to journey swiftly through finely tuned logistics - air, sea, & road - arriving fresh, safe, & ready. We aspire to be Qatar's leading supplier of fresh, frozen, & chilled products - recognized for unmatched quality, consistency, & global reach.



## Expanded Global Sourcing

We have significantly expanded our global supplier network, enabling us to source fresh products from a wider range of countries. This strategic growth ensures uninterrupted year round availability & allows us to better meet the evolving needs of our customers.

## Enhanced Logistics

Our optimized logistics operations have led to faster, more efficient deliveries, further supporting our development and helping us better serve the restaurant, retail, & wholesale sectors across Qatar.

## Customer Appreciation

Our continued growth is built on the trust & loyalty of our customers. Their unwavering support has been instrumental to our success, & we remain deeply grateful. It is this trust that inspires us to uphold excellence in every aspect of our work.

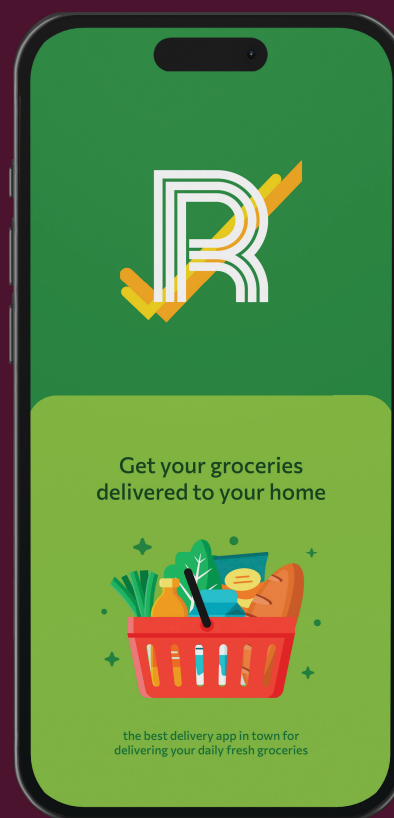


# Rawabi Shopping Ecommerce

## Redefining Qatar's online experience

[www.rawabishopping.com](http://www.rawabishopping.com)

Welcome to the new face of Rawabi Shopping, redesigned for today and reimagined for tomorrow. Rawabi Shopping has been relaunched with a refreshed identity and improved interface, aimed at delivering a seamless and secure online shopping experience in Qatar. Featuring a broad selection of electronics, fashion, beauty, home essentials, and more, the platform offers quality products with timely delivery and secure payment options. With a focus on customer satisfaction, Rawabi Shopping combines user-friendly navigation with responsive support to ensure a smooth and reliable shopping experience for all users. Rawabi Shopping works towards becoming Qatar's leading online shopping platform, known for innovation, convenience, and a diverse, high-quality product range. Our mission is to provide a secure, accessible, and enjoyable shopping experience through exceptional service, timely delivery, and a wide selection of quality products.





# The Future of Qatar is here, now & forever.

Born from vision, built with purpose, Al Rawabi has grown with Qatar, for Qatar. With every milestone, we've delivered innovation, nourishment, and assurance to the hands and hearts of our people.

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